

COMMUNITY LITERACY OF ONTARIO MEMBERS' E-COMMUNIQUE APRIL 2013

Dear CLO Members,

Community Literacy of Ontario is pleased to present our **April 2013 Members' E-Communiqué**.
Topics covered in this e-communiqué are:

1. CLO's *Board Governance* Podcasts
2. *Risk to Reputation*: Links to CLO's Newsletter and Recorded Webinar
3. CLO's Social Enterprise Online Sharing Fair (Or, "A funny thing happened on the Way to Our First Million Dollars")
4. Promoting the Importance of Literacy
5. National Volunteer Week 2013
6. Literacy Link South Central's "Targeted Literacy Programming and Outreach for Young Single Males on Ontario Works"
7. Office of Literacy and Essential Skills: Call for Proposals
8. Give Your Input into the Ontario Budget 2013
9. Employment Ontario News and Information



CLO'S BOARD GOVERNANCE PODCASTS

As part of CLO'S *Reducing Risk/Protecting People* project, we wanted to help our members learn more about the roles and responsibilities of Boards of Directors. Accordingly, Community Literacy of Ontario created two podcasts on board governance. In these podcasts, Vicki Trottier interviews Joanne Kaattari on this topic and asks key questions. Here are samples of the types of questions that are answered:

- Why do boards matter?
- What are the key duties of a board of directors?
- What roles do board members play in the areas of strategic planning, finance and human resources?
- Should the board get involved in succession planning?

Both Joanne and Vicki have served as board members and worked for boards for over 20 years. Tune in as they share their insights about the wonderful world of boards!

You can freely access these podcasts at: <http://clo95822.podomatic.com/>



*"Never doubt that a small group of committed people can change the world.
Indeed, it is the only thing that ever has."
(Margaret Mead)*



RISK TO REPUTATION: LINKS TO CLO'S RECORDED WEBINAR AND NEWSLETTER

On March 19, 2013, Community Literacy of Ontario delivered a **webinar** on the important topic of reducing the risk to your organizational reputation. This was the fourth and final webinar from CLO'S *Reducing Risk/Protecting People* project. In this one-hour webinar, CLO covered the following topics:

- How bad can it be?
- Why is your reputation so important?
- Building a strong reputation
- Social media and risk
- Strategies for reducing risk
- If the worst happens

Integrity is doing the right thing
even when no one is watching.

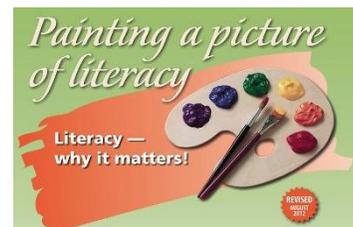
You can access the recorded version of CLO's webinar here: <https://vimeo.com/62194802>

We are also happy to share the link to our online **newsletter** about risk to reputation:
www.communityliteracyofontario.ca/newslet/march_2013_our_voice_risk_reputation.pdf

PROMOTING THE IMPORTANCE OF LITERACY

Community Literacy of Ontario has heard many positive comments and success stories about literacy agencies using "*Literacy Why It Matters*" to promote the importance of literacy to government, business, community partners and others in their communities. CLO is continually sharing "*Literacy Why It Matters*" and other important information about literacy with government and diverse stakeholders via mail, email, and social media. See:

www.communityliteracyofontario.ca/resource/literacy_why_it_matters.pdf.



CLO'S SOCIAL ENTERPRISE ONLINE SHARING FAIR (OR, "A FUNNY THING HAPPENED ON THE WAY TO OUR FIRST MILLION DOLLARS")

Community Literacy of Ontario will be holding a "*Social Enterprise Online Sharing Fair*" for CLO members on *Monday, June 3, 2013 from 1 to 2:30 pm* on Centra.

During this event, Sue Davidson, from Capacity Builders, along with staff from CLO, Laubach Literacy Ontario and several community-based literacy agencies, will share some of the successes and challenges of setting up and operating a social enterprise.



During most of this event, the floor will be open to participants. What successes have you experienced? What was difficult? What do you wish you'd done differently? What advice would you give to your fellow literacy practitioners? Let's share and learn from each other and celebrate the incredible innovation of community-based literacy agencies! This event will be free, but due to capacity constraints on the Centra system, registration will be limited to 30 people. *CLO members – watch your inbox in early May for registration details.*



NATIONAL VOLUNTEER WEEK 2013

Hurrah! National Volunteer Week is almost here! This important week takes place from April 21-27, 2013. It is a great time to recognize those wonderful literacy volunteers who help with tutoring, office administration, board governance, IT support, computer labs, special events, fundraising and so much more.

Thank you for all you do for literacy!

Here are some useful resources:

- Volunteer Canada has great resources on its website to help you celebrate National Volunteer Week: <https://volunteer.ca/content/about-national-volunteer-week>
- Need a little inspiration? Be sure to watch this video about how volunteers impact our country: www.youtube.com/watch?v=U9rId_QVnxA&feature=youtu.be
- And don't forget about CLO's *Volunteers: Value Added* website – it's full of great ideas and resources about literacy volunteers: <http://literacyvolunteers.communityliteracyofontario.ca/>

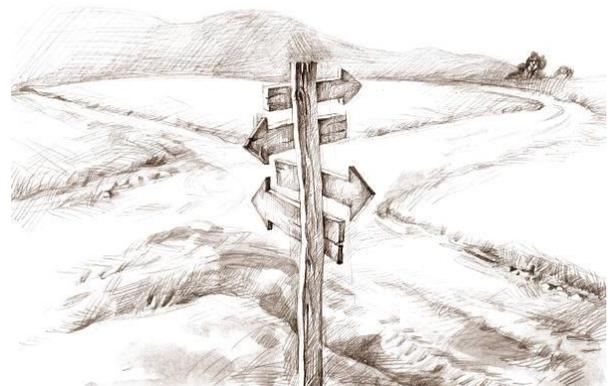


LITERACY LINK SOUTH CENTRAL'S "TARGETED LITERACY PROGRAMMING AND OUTREACH FOR YOUNG SINGLE MALES ON ONTARIO WORKS"

Literacy Link South Central (LLSC), a regional literacy network based in London, undertook an innovative project called "*Targeted Literacy Programming and Outreach for Young Single Males on Ontario Works*". During this project, Literacy Link South Central talked to young single males on OW to find out about their interests and activities, especially as they relate to technology. LLSC also conducted research and developed resource guides and a webinar on this topic.

Project Resources include:

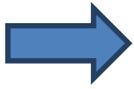
- **Four workbooks** (available at: www.llsc.on.ca/node/117)
 1. **MY DREAM CAREER:** Identifying and researching a dream career; discussing barriers
 2. **EXAMINING MY ONLINE IDENTITY AND DIGITAL MEDIA USE:** Learning about and protecting online identity; using digital devices and media
 3. **HOW I COMMUNICATE IN DIFFERENT PLACES:** Learning about different communication styles; discussing effective communication
 4. **MY ROLE MODELS:** Exploring the qualities of a good role model; becoming a role model
- A recorded version of the webinar "*Who Says Playing Video Games Can't Lead to a Job?*" <http://vimeo.com/62705736>



This project was funded by the Ontario government under Employment Ontario. You can learn more about this valuable project at: www.llsc.on.ca/node/117



OFFICE OF LITERACY AND ESSENTIAL SKILLS: CALL FOR PROPOSALS



The Federal Government's Office of Literacy and Essential Skills launched its *Call for Proposals for Literacy and Essential Skills Projects* at www.hrsdc.gc.ca/eng/jobs/les/concepts/index.shtml. The deadline to apply is May 24, 2013.

GIVE YOUR INPUT INTO THE ONTARIO BUDGET 2013

The Ontario government is inviting people throughout the province to share their ideas for this year's provincial Budget.

- You can learn more about Ontario's budget 2013 at:
 - <http://news.ontario.ca/mof/en/2013/4/join-the-2013-budget-conversation.html>
 - www.ontario.ca/government/2013-budget-talks
- Click on this link to give your input via email, mail or fax: www.fin.gov.on.ca/en/consultations/prebud/index.html
- You can access the online, interactive budget tool here: www.ontario.ca/government/tell-us-what-matters-you
- You can give input to the Ontario government via Twitter at @Ongov and via the hashtag #budgettalks



EMPLOYMENT ONTARIO NEWS AND INFORMATION

MTCU's Employment Ontario Partners Gateway (EOPG) website provides a wealth of important information for LBS agencies.
See: www.tcu.gov.on.ca/eng/eopg/newpostings

Recent news on the EOPG includes:

- April 10, 2013: [CaMS/2013-6 Bulletin](#)
- April 9, 2013: [CaMS/2013-5 Bulletin](#)
- April 3, 2013: [Letter to EO Partners](#)
- April 3, 2013:
 - [EOSS Training Resource Guide](#)
 - [Employment Ontario Self Service Training Module](#)
- March 20, 2013:
 - [LBS Quarterly Status and Adjustment Report \(QSAR\) Memo](#) (Updated Q4 March 19, 2013)
 - [LBS Quarterly Status and Adjustment Report \(QSAR\) Template](#) (Updated Q4 March 19, 2013)
- March 18, 2013: [2012-2013 LBS Service Provider Audit and Accountability Requirements – REVISED](#)

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ONTARIO**
Ontario's employment & training network

