

COMMUNITY LITERACY OF ONTARIO  
MEMBERS' E-COMMUNIQUE  
AUGUST 2010

Dear CLO Members,

Community Literacy of Ontario is pleased to present its **AUGUST 2010** Members' E-Communique. Topics covered in this E-Communique are:

1. **CLO's** Communication Piece on the Need for Continued Enhanced Funding for LBS Agencies
2. **CLO's Capacity Plus: Organizational Capacity Resource Guide**
3. **LLO's Literacy Action Day**
4. Online Versions of the Adult Learning Centres Grey-Bruce-Georgian "Transliteracy Conference" Workshops
5. Groundbreaking Research from IPSO REID and ABC Life Literacy Canada into Canadians' Opinions on Literacy
6. **QUILL Learning Network's New Resource: "Recognizing Life's Work"**
7. Employment Ontario News and Information
8. **Ontario Skills Passport's New "Resource for Employment Ontario Programs"**
9. Teacher of Adults – Literacy Educator Certificate

**CLO'S COMMUNICATION PIECE ON THE NEED FOR CONTINUED  
ENHANCED FUNDING FOR LBS AGENCIES**

The board and staff of Community Literacy of Ontario are concerned about the critical need for the enhanced two-year provincial funding for LBS agencies to continue after March 31, 2011.

Accordingly, over the summer, CLO staff have been hard at work researching and writing a communication piece designed to:

- a) Increase government awareness about the need for literacy
- b) Increase government awareness about the critical need to continue the funding increase for LBS programs
- c) Thank the provincial government for this increased funding
- d) Give community-based literacy agencies a tool they can use locally in their communities
- e) Complement and support the initiatives being taken on by others around the funding issue, for example, LLO's Literacy Action Day, OLC's Literacy Reception and the Regional Network position paper.

**CLO's communication** piece will be released in early September by email. Please watch your inbox for this helpful resource.

## **CLO'S CAPACITY PLUS: ORGANIZATIONAL CAPACITY RESOURCE GUIDE**

Community Literacy of Ontario is pleased to announce "*CAPACITY PLUS: Organizational Capacity Resource Guide for Ontario's Community Literacy Agencies*".

*Capacity Plus* covers key topics related to organizational capacity including:

- Financial Management
- Human Resources Management
- Risk Management
- Customer Service Management

*Capacity Plus* also includes an "Other Topics" chapter on topics such as strategic planning, program evaluation, board governance and marketing. *Capacity Plus* was circulated in print format to all our member agencies and it is also available for download from our website at [www.nald.ca/clo/resource/capacity\\_plus\\_book\\_02.pdf](http://www.nald.ca/clo/resource/capacity_plus_book_02.pdf)

## **LLO'S LITERACY ACTION DAY**

Laubach Literacy Ontario will be hosting its Second Annual Literacy Awareness Day, which will take place November 15<sup>th</sup>, 2010 at Queen's Park. **Adult literacy students, practitioners and volunteers will speak to Ministers, MPP's, the media, and other stakeholders** about the issue of adult literacy in Ontario.

CLO board and staff members will be supporting LLO by attending this event. Please plan on attending to help increase awareness about literacy!

For more information, please visit the LLO website at:

[www.laubach-on.ca/getinvolved/facts/news/2nd-annual-literacy-awareness-day](http://www.laubach-on.ca/getinvolved/facts/news/2nd-annual-literacy-awareness-day)

## **ONLINE VERSIONS OF THE ADULT LEARNING CENTRES GREY-BRUCE-GEORGIAN "TRANSLITERACY CONFERENCE" WORKSHOPS**

The Adult Learning Centres Grey-Bruce-Georgian (ALC) is a community-based literacy agency known for its innovation and success in using new learning technologies with adult learners. Along with 80 other delegates, CLO staffer Joanne Kaattari had the pleasure of attending ALC's June 2010 learning technology conference called "Transliteracy".

Conference workshops were extremely practical and covered diverse aspects of using new technologies with adult learners. ALC has captured many of the workshops in a series of YouTube videos that you can view here: [www.youtube.com/user/AdultLearningCentre#p/a](http://www.youtube.com/user/AdultLearningCentre#p/a)

Congratulations to ALC for a wonderful conference. We hope you will hold this conference again next year!

August 2010 – Members' E-Communiqué



## GROUNDBREAKING RESEARCH FROM IPSO REID AND ABC LIFE LITERACY CANADA INTO CANADIANS' OPINIONS ON LITERACY RELEASED

On August 18, 2010, Ipsos Reid revealed the results of research into **Canadians' opinions on literacy** which it conducted on behalf of ABC Life Literacy Canada. This research revealed a strong awareness amongst Canadians about the importance of literacy to our country.

Research highlights included:

- Ninety percent of Canadians believe that improving literacy levels in Canada is key to improving our **country's economy**
- Approximately 95% of Canadians agree that literacy training is critical to improving job prospects for Canadians
- An overwhelmingly majority of Canadians (94%) agree that literacy skills are critical to quality of life
- Canadians are also very strongly in favour of government involvement with 93% agreeing that governments need to support improving the literacy levels of Canadians.

You can view the full research results at:

<http://abclifeliteracy.ca/en/ipsos-reid-national-literacy-results-revealed>.

Thank you ABC Life Literacy Canada for commissioning this important and groundbreaking research!

## QUILL LEARNING NETWORK'S NEW RESOURCE: "RECOGNIZING LIFE'S WORK"

QUILL Learning Network has just released an exemplary learning resource for literacy programs. *"Recognizing Life's Work: Helping Learners Connect their Essential Skills from Home to Work—A Practitioner's Resource Kit"* highlights the Essential Skills developed and strengthened through 12 different common leisure and home-based-activities.

The kit is a comprehensive bank of materials that include high and low-level learning activities, **authentic documents, steps to the answers to the learning activities, and fictional 'day-in-the-life of a job' case studies**. The tools help practitioners and learners make the link between the most important Essential Skills used in leisure activities to occupations that also require the same Essential Skills.

This resource provides credibility, validity and recognition to the Essential Skills that adults develop and strengthen through daily home and life activities. It also emphasizes that adult learners with no, or limited, work experience, still have a wealth of knowledge, skills and experience to bring to the workplace.

You can download this highly-recommended resource at:

[www.nald.ca/library/learning/recognizing/helping\\_learners/1.intro.pdf](http://www.nald.ca/library/learning/recognizing/helping_learners/1.intro.pdf)

## EMPLOYMENT ONTARIO NEWS AND INFORMATION

MTCU's Employment Ontario Partners Gateway (EOPG) website provides a wealth of information on the latest developments. See: [www.tcu.gov.on.ca/eng/eopg/newpostings](http://www.tcu.gov.on.ca/eng/eopg/newpostings)

Recent EOPG updates include:

- August 17, 2010: [Pre-Apprenticeship Training Program Questions and Answers](#)
- August 17, 2010: [Updates to Pre-Apprenticeship Training Program Guidelines and Proposal Application 2010-11](#)
- August 13, 2010: [Second Career - Update to Questions and Answers for Service Providers](#)
- August 9, 2010: [EOIS CaMS Online Training Modules - Training Exercises](#)

## ONTARIO SKILLS PASSPORT'S NEW "RESOURCE FOR EMPLOYMENT ONTARIO PROGRAMS"

The Ontario Skills Passport (or OSP) is a free, bilingual web-based resource that provides clear descriptions of the Essential Skills and work habits important for work, learning and life. It is co-sponsored by MTCU and the Ministry of Education.

OSP has recently launched a new section of its website called *OSP Resource for Employment Ontario Programs*. This resource was developed, implemented and evaluated in consultation with MTCU staff and with input from delivery agency stakeholders. You can find this new OSP resource at: [http://skills.edu.gov.on.ca/OSPWeb/jsp/en/EO\\_index.jsp](http://skills.edu.gov.on.ca/OSPWeb/jsp/en/EO_index.jsp)

*OSP Resource for Employment Ontario Programs* contains many valuable resources (in both print and audio-based formats) such as:

- Essential Skills and Work Habits
- Occupations and Tasks
- Check-Up Tools
- Create a Work / Training Plan
- Create a Transition Plan
- Resources

Other helpful resources available on the OSP website are: "*Tips for Adult Educators*" ([http://skills.edu.gov.on.ca/OSPWeb/jsp/en/pdf/TIPS\\_AdultEducators\\_en.pdf](http://skills.edu.gov.on.ca/OSPWeb/jsp/en/pdf/TIPS_AdultEducators_en.pdf)) and "*Action Plan for Job Seekers*" ([http://skills.edu.gov.on.ca/OSPWeb/jsp/en/pdf/actionPlan\\_seekers\\_en.pdf](http://skills.edu.gov.on.ca/OSPWeb/jsp/en/pdf/actionPlan_seekers_en.pdf))

## TEACHER OF ADULTS – LITERACY EDUCATOR CERTIFICATE

As you plan for your fall training, consider the *Teacher of Adults – Literacy Educator Certificate*. This valuable certificate program is offered by three Ontario colleges. Whether you are new to the literacy field or a "seasoned" practitioner, you will find these courses valuable.

The Certificate Program will give you the opportunity to gain the skills and knowledge to meet the needs of today's adult literacy learners. The courses are available in a variety of distance education formats. See: [www.nald.ca/literacyeducator/](http://www.nald.ca/literacyeducator/) for more information.