

COMMUNITY LITERACY OF ONTARIO MEMBERS' E-COMMUNIQUE JUNE 2010

Dear CLO Members,

Community Literacy of Ontario is pleased to present its **JUNE 2010** Members' E-Communiqué. Topics covered in this E-Communiqué are:

1. [CLO's 2010 AGM and OALC Overview Training – November 10, 2010](#)
2. [CLO's Six Online Literacy Presentations](#)
3. [Fabulous New Literacy Marketing Campaign: Meet Rita Debook](#)
4. [Free Risk Management Resources from Imagine Canada](#)
5. [OLC's Spotlight on Learning Conference: Becoming Agents of Change – Information on Registration and Subsidies](#)
6. [New Website for ACE Distance Delivery!](#)
7. [Tri County Literacy Network's "Learners Speak Out" Online Video](#)
8. [Literacy Factsheets from the Learning Networks Of Ontario – Southwest](#)
9. [Employment Ontario News and Information](#)

CLO'S 2010 AGM AND OALC OVERVIEW TRAINING

Mark the Date!

Community Literacy of Ontario is delighted to invite our members to our thirteenth Annual General Meeting, being held in **Toronto on Wednesday, November 10, 2010.**

In addition to the important AGM business of board elections, CLO project updates, and networking with your peers, CLO will be hosting topical round tables, and providing updates on some of the exciting initiatives happening in literacy agencies from across Ontario.

CLO is happy to announce that we will also be delivering an **Ontario Adult Literacy Curriculum Overview training session** in the afternoon, following the AGM. This comprehensive overview will enhance your understanding of the OALC initiative and lay the groundwork for the OALC Implementation Training that will follow in the winter of 2011.

More information about this important event will be available later this summer. In the meantime, please mark your calendars and plan on joining us on November 10, 2010!



CLO'S SIX ONLINE LITERACY PRESENTATIONS

Do you have questions about adult literacy and adult literacy education in Ontario? Are you a literacy practitioner who is looking for ways to share clear and easy-to-understand information about the work you do with stakeholders, partners, funders and friends of literacy?

Community Literacy of Ontario has created six online audio-visual presentations about literacy. The presentations are informative, easy-to-access, and free and cover the following topics:

1. What is literacy?
2. Recognizing literacy
3. Literacy and Basic Skills in Ontario
4. Making referrals
5. Literacy and employment
6. Learner success stories

Hurry on over to the CLO website at www.nald.ca/clo/presentations.htm and click on the first presentation you would like to view.

The presentation will automatically launch in Adobe Presenter. There is nothing to download or install. (You may have to upgrade your Adobe Reader at <http://get.adobe.com/reader/>). These presentations can be viewed using either a PC or a MAC, provided the latest version of Adobe is installed.

Just sit back and enjoy learning more about the exciting world of literacy!

FABULOUS NEW LITERACY MARKETING CAMPAIGN: MEET RITA DEBOOK

Literacy Link South Central just launched a social marketing campaign in London called **Rita DeBook**.

Rita DeBook is London's newest Literacy Advocate. Starting May 27th and every Thursday until July 29th, Rita will be "hanging out" somewhere in London. People who spot Rita are asked to call the Rita DeBook hotline and give their name, phone number, Rita's location, and an explanation of how Rita's activity is related to literacy. A winner will be drawn from all those that call the hotline that day. The Fresh FM Summer Cruiser will find Rita each Thursday and announce the winner from that location.



Contest partners are: Literacy Link South Central; Literacy London; London Public Library; Elgin Middlesex Oxford Local Training Board; Elgin St. Thomas Public Health; Frontier College; and the United Way of London/Middlesex

Rita has appeared in locations all over London and has generated considerable interest in literacy. Rita is a modern gal and she uses modern technology to stay in touch with her fans. You can learn all about Rita at www.haveyouseenrita.com, and you also catch up with her on Facebook and Twitter.

FREE RISK MANAGEMENT RESOURCES FROM IMAGINE CANADA

Community Literacy of Ontario sends a big “thank you” to David Hartley, Manager of Imagine Canada’s “Insurance and Liability Resource Centre, for delivering two very successful online workshops on risk management for CLO members.

The Centre’s website at <http://nonprofitrisk.imaginecanada.ca/> is the “go to” place for resources on risk management and nonprofits. This website contains links to resources, webinars, conferences, research and tools.

For example, the Centre has created a series of risk management columns written by experts on key issues for nonprofit organizations. The columns are available at <http://nonprofitrisk.imaginecanada.ca/node/910> and topics include:

- Legal Risk Management Column (Dana Young)
- Volunteer Risk Management Column (Linda Graff)
- Governance Risk Management Column (Beth Deazeley)
- Financial Risk Management Column (Bill Harper)
- Employment Practices Risk Management Column (Barry Kwasniewski)
- Fraud Risk Management Column (James F. Finlay)

OLC’S SPOTLIGHT ON LEARNING CONFERENCE: BECOMING AGENTS OF CHANGE INFORMATION ON REGISTRATION AND SUBSIDIES

The OLC’s *Spotlight on Learning Conference: Becoming Agents of Change* conference is open for registration. OLC’s *Spotlight on Learning* conference will be held on October 18-20, 2010 in Toronto. This conference aims to:

- Improve our work and the work of literacy organizations
- Engage new community partners
- Inspire pride in the literacy field
- Set an agenda for literacy in the 21st Century

The OLC is currently advertising 79 subsidized conference spots for literacy practitioners. Visit www.on.literacy.ca/spotlightonlearning/subsidy for full details surrounding what this offer includes. The subsidies are offered on a first come, first served basis.

For more conference information, visit www.on.literacy.ca/spotlightonlearning.

NEW WEBSITE FOR ACE DISTANCE DELIVERY!

The Academic and Career Entrance (ACE) program is a high school equivalency program for adult learners delivered by Ontario's community colleges in both classroom and online settings.

You can access the new ACE Distance website at: www.acedistancedelivery.ca/

TRI COUNTY LITERACY NETWORK'S "LEARNERS SPEAK OUT" ONLINE VIDEO

Tri County Literacy Network, in partnership with TV COGECO, has produced an excellent online video called "**Learners Speak Out**".

In this 10-minute online video, learners share their stories. The purpose of this video is to encourage learners to attend literacy programs and to educate families, friends, community organizations and others about literacy issues. You can view this video at: www.youtube.com/watch?v=j-z6eT5gHZs

LITERACY FACTSHEETS FROM THE LEARNING NETWORKS OF ONTARIO – SOUTHWEST

The Learning Networks of Ontario - Southwest (five regional literacy networks in Southwestern Ontario) collaborated to write factsheets on various topics of interest to literacy agencies and other stakeholders.

Topics include: e-channel literacy, educational interviews, Essential Skills, literacy service planning, marketing, performance management, Rapid Re-employment, Action Centres and Second Career.

Just click on <http://www.quillnet.org/public-ed.htm> to access these helpful and concise factsheets.

EMPLOYMENT ONTARIO NEWS AND INFORMATION

MTCU's Employment Ontario Partners Gateway (EOPG) website provides a wealth of information on the latest developments. See: www.tcu.gov.on.ca/eng/eopg/newpostings/ . Recent EOPG updates include:

- June 21, 2010: EOIS CaMS Online Training Modules
- June 10, 2010: Ontario Self Employment Benefit Form
- June 8, 2010: Updates to Second Career
- June 1, 2010: Targeted Initiative for Older Workers