

## CLO's November 2007 Members Only E-COMMUNIQUE

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CLO's November 2007 Members Only E-COMMUNIQUE contains information on:

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### 1. Strategic Planning: important online training opportunity

Community Literacy of Ontario is delighted to announce that it will be offering an online workshop called “**STRATEGIC PLANNING – THE KEY TO SUCCESS**” on November 29, 2007 and December 11, 2007. This workshop will be held online on Centra. Both literacy programs and regional networks are invited to participate.

This workshop will provide insights, step-by-step procedures and the tools you will need to take your literacy agency through effective strategic planning. At the end of this workshop, participants can expect to have critical resources and information on strategic planning all in one helpful package. If you are interested, please fill out the attached application form and send it to CLO before **November 15, 2007**. (Please email CLO at [clo@bellnet.ca](mailto:clo@bellnet.ca) to access this attachment)

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### 2. Marketing and Outreach E-Bulletin

Attached please find Community Literacy of Ontario's informative bulletin on Marketing and Outreach from its “Making the Connection: Effective Program Promotion in Literacy Agencies” project. (Please email CLO at [clo@bellnet.ca](mailto:clo@bellnet.ca) to access this attachment)

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### 3. Laubach Literacy Ontario's E-Zine

Laubach Literacy Ontario has created an exciting new resource: an interactive online E-Magazine. The October Edition of LLO's E-Magazine is now available at: <http://www.laubach-on.ca/Trainingpost/emag.html>.

This interesting online magazine is for both students and practitioners. The content list on page 2 identifies the target audience for each article. Each article is hyperlinked to an internet resource where additional information about a topic can be accessed. This is a great resource to share via email with students and volunteers.

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#### **4. Employment Ontario information sharing on AlphaCom**

Starting on November 5, 2007, Community Literacy of Ontario is pleased to announce that Cindy Davidson will be sharing information over a three-month period about Employment Ontario on CLO's AlphaCom discussion called "Community Based Literacy". Cindy is a former network ED, MTCU program consultant, and she has been involved with a wide variety of provincial and regional literacy projects and initiatives. This is a closed discussion (to ensure a free engage of ideas and information) for the staff of community literacy agencies only.

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#### **5. Program Design Service Delivery External Stakeholder Reference Group – Employment**

In October 2007 CLO was asked to send a representative to the provincial "Program Design Service Delivery External Stakeholder Reference Group – Employment." This group will advise MTCU's Program Design Unit on provincial program policies and design for Employment Ontario.

CLO has selected Carynne Arnold, Executive Director of Kingston Literacy to serve on this group. Carynne brings a strong perspective of adult and family literacy and program delivery that includes small group and one-to-one to learners with independence, training and employment goals. Carynne is also a CLO board member and the treasurer of CLO. Carynne is an extremely well-respected and knowledgeable literacy practitioner and we are proud to have her represent CLO and literacy on this important committee. Carynne is well-connected locally, regionally and provincially.

Other representatives to this group include all other deliverers of Employment Ontario services: including the broader College sector (i.e. Colleges Ontario), apprenticeship, employment counseling service providers, Job Connect, and the broader school board sector. MTCU also factored in regional representation, representation from both small and large communities and representation from streams of current employment deliverers (not for profit, for profit, college, school boards, youth, adult, francophone, etc.).

CLO is honoured to be asked to serve on this committee. Among other input, we will bring our perspective of the critical importance of the three main goals paths in literacy: independence, further training and education, and employment. We will highlight the importance of literacy as a key foundational skill within the Employment Ontario system.

Reference group members are to be actual program deliverers. They are not required to represent their entire sector (given the impossibility of such a task!), but rather they are asked to

give informed advise on program design to the best of their abilities based on their own experience and knowledge. MTCU will also use others channels to gather information and make decisions around program design issues.

All information and resources from this reference group will be posted on the Employment Ontario Partners Gateway site ([www.eopg.ca](http://www.eopg.ca)) pending translation into both English and French.

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## **6. Employment Ontario Partners' Gateway**

**Don't forget to visit the** Employment Ontario Partners' Gateway website on a regular basis. MTCU has chosen this website to be its main vehicle for information exchange about Employment Ontario at this point in time. Current additions include:

- Employment Ontario Program Guide (October 15, 2007)
- Update on the Accuracy of Service Provider Database (includes an overview how to update the EO database, adding a new or missing record, and updating or deleting an existing record).

Please visit [www.eopg.ca](http://www.eopg.ca).

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## **7. CLO Board Corner: Announcing the 2007 CLO's Board!**

Community Literacy of Ontario held its AGM on October 11, 2007 in Toronto. At that event, the following people were elected to the CLO board:

### **Central Ontario**

- Barbara McFater, Preparatory Training Programs of Toronto
- Bert Providence, Toronto Public Library-Adult Literacy Program
- Cheryl Reid, Regent Park Learning Centre (Toronto)

### **Eastern Ontario**

- Carynne Arnold, Kingston Literacy
- Linda Conley, Prince Edward Learning Centre (Picton)

### **Northeastern Ontario**

- Lynne Zuliani, North Algoma Literacy Coalition-Focus on Learning (Wawa)
- Susan Hughes, Literacy Council of South Temiskaming (Haileybury)

### **Northwestern Ontario**

- Barbara Duguay, Valley Adult Learning Centre (Fort Frances)

### **Southwestern Ontario**

- Chris Benninger, Adult Language and Learning (Chatham)
- Elizabeth Debergh, Wellington County Learning Centre (Arthur)

### **Members-at-Large**

- Debra Barrett, Street Haven Learning Centre (Toronto)
- Marsha Roadhouse, Quinte Adult Day School (Belleville)

Our executive committee is as follows: Linda Conley (Chair); Barb McFater (Vice-Chair); Cheryl Reid (Secretary) and Carynne Arnold (Treasurer). We also thanked and honoured our four outgoing board members: Joyce Bigelow, Lindsay Kennedy, Sheila Marshall and Denise Tremblay.