

## COMMUNITY LITERACY OF ONTARIO MEMBERS' E-COMMUNIQUE JUNE 2014

Dear CLO Members,

Community Literacy of Ontario is pleased to present our **June 2014 Members' E-Communiqué**.

Topics covered in this e-communiqué are:

1. Love Letters to Literacy Meets Olympian Jon Montgomery!
2. CLO's 20<sup>th</sup> Anniversary Conference "For the Love of Literacy"
3. CLO's FREE Recorded Webinars on Invaluable Topics for Literacy Agencies
4. CLO's New Pinterest Account
5. New Apprenticeship Activities on the Task-Based Activities Portal
6. Federal Funding Update: Office of Literacy and Essential Skills
7. Employment Ontario News and Information



### LOVE LETTERS TO LITERACY MEETS OLYMPIAN JON MONTGOMERY!

CLO was honoured to meet Olympian Gold Medalist (and host of the Amazing Race Canada) Jon Montgomery. Here is Jon, with our Board chair, Teresa Kerr and a Love Letter to Literacy.

Jon shared these words of encouragement to adult students: "*Just like your learners, it's about continual improvement*".

We are gathering an amazing and inspirational collection of letters, pictures, poems and even a few videos. It is not too late to add your voice! We will share the Love Letters at our 20<sup>th</sup> anniversary conference in October 2014.

Please tell us how literacy has impacted you by sharing your "**Love Letter to Literacy**" via:

- **Email:** [loveletters2literacy@gmail.com](mailto:loveletters2literacy@gmail.com)
- **Web:** [www.communityliteracyofontario.ca/love-letters/](http://www.communityliteracyofontario.ca/love-letters/)
- **Twitter:** <https://twitter.com/LiteracyLetters>
- **Facebook:** [www.facebook.com/LiteracyLetters](http://www.facebook.com/LiteracyLetters)



## CLO'S 20<sup>TH</sup> ANNIVERSARY CONFERENCE "FOR THE LOVE OF LITERACY"

Mark your calendars! Community Literacy of Ontario is hosting its [For the Love of Literacy 20<sup>th</sup> Anniversary Conference](#) on October 21-22, 2014. This exciting two-day event will be held at [Ryerson University's Oakham House](#).

Please plan to join us for:

- Great Workshops
- Networking Opportunities
- Fun Activities
- A Celebratory Dinner on October 21<sup>st</sup>

We've highlighted a few workshops to whet your appetite! We will continue to share workshop and conference updates on our [website](#).



### LinkedIn: Developing Your Professional Presence Online

As educators and as students, we should all aim to grow and strengthen our online presence. A LinkedIn profile is becoming an increasingly important tool for networking, resource sharing and job searching. In fact, LinkedIn is often referred to as a digital 'business card' or online 'résumé'.

In this engaging and interactive workshop, Patti Church will teach you how to create a highly effective LinkedIn profile.



### Fundraising and Special Events

Although fundraising events tend to be an important pillar in a non-profit organization's fundraising strategy, all too often these efforts result in disappointment. This workshop will provide you with meaningful solutions to increase the success of your fundraising events!

**Suzanne Gibson's** workshop will present:

- An assessment tool to discover when it makes the most sense to run a special event or fundraising campaign, and when **NOT** to!
- Strategic and creative ways to ensure your event is generating maximum results
- Creative marketing and promotional ideas that will increase event attendance



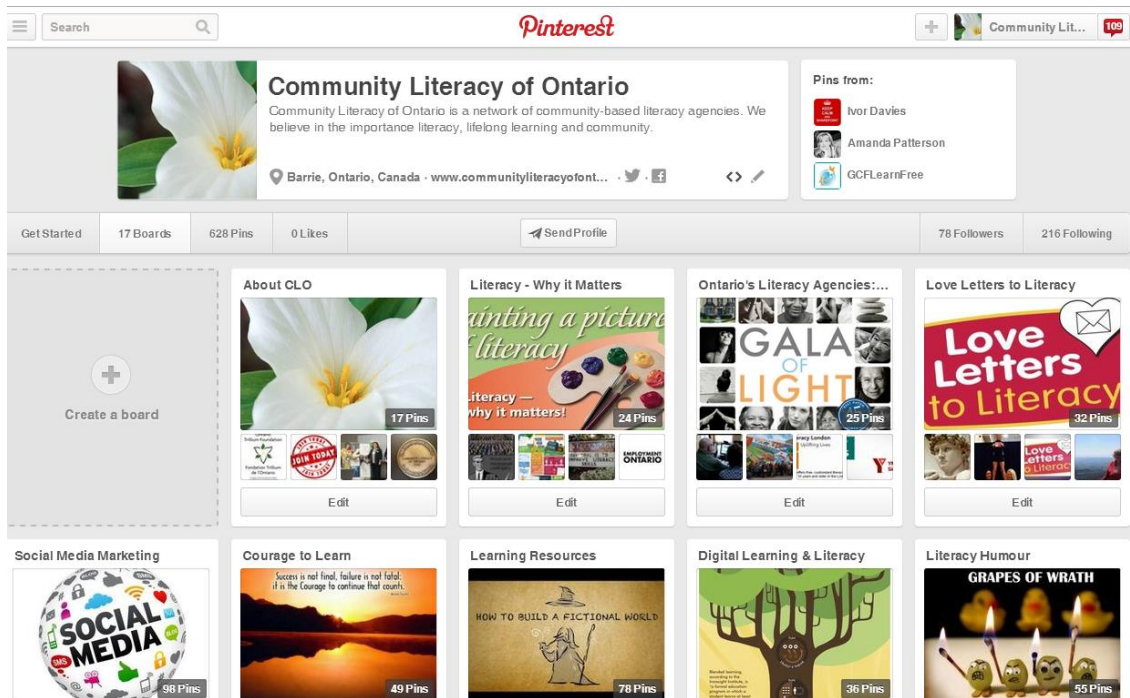
In this dynamic workshop, we will explore fundraising concepts that have been very successful and may act as a springboard for your organization.





## CLO'S NEW PINTEREST ACCOUNT

As part of CLO's [Social Media Marketing project](#), we created a **Pinterest** account. Come and see it at: [www.pinterest.com/love4literacy/](http://www.pinterest.com/love4literacy/)



If you are interested in using Pinterest in your organization, we are also creating free, online training modules called *Pinterest 101* and *Pinterest for Marketing*. Watch for these modules, and many others besides, to be posted to CLO's website in September 2014. Our Social Media Marketing project is funded by the Ontario Trillium Foundation.

## NEW APPRENTICESHIP ACTIVITIES ON THE TASK-BASED ACTIVITIES PORTAL

Great news: 33 new Apprenticeship Goal Path task-based activities were recently uploaded to the Task Based Activities Portal. There are also 20 new task-based activities on the Francophone site, thanks to collaboration with Centre FORA. Learn all about it at: <http://taskbasedactivitiesforlbs.ca/>

Thank you to Literacy Northwest, funding from MTCU, Centre FORA and the QUILL review team for all the hard work in researching and preparing the tasks. There are more tasks coming, so be sure to check [QUILL's Facebook](#) page or the [Twitter feed](#) on the portal for announcements.



## FEDERAL FUNDING UPDATE: OFFICE OF LITERACY AND ESSENTIAL SKILLS

The Federal Government, through the Office of Literacy and Essential Skills (OLES) has the core operating funding of many national and provincial literacy networks. OLES is instead moving to a project-based funding model. This change in funding focus will negatively impact many of Canada's national and provincial literacy networks.

For many years, CLO has worked closely with the [Canadian Literacy and Learning Network](#) (CLLN) and [Copian](#) (formerly the National Adult Literacy Database). CLLN is a leader in connecting literacy organizations from across Canada and sharing resources, information and best practices that help us in our work. Copian, among many of their valuable services, has provided a comprehensive online library of literacy and learning materials that was extensively used in the literacy community. Copian also provides invaluable website hosting and support to literacy organizations. Community Literacy of Ontario is very saddened to hear of this situation, as we greatly value the services provided by these and other national and provincial organizations across Canada.

Copian is collecting statements from the affected organizations and posting them online at <http://copian.ca/copian-literacy-funding-statement>.

## EMPLOYMENT ONTARIO NEWS AND INFORMATION

MTCU's Employment Ontario Partners Gateway (EOPG) website provides a wealth of important information for LBS agencies.

See: [www.tcu.gov.on.ca/eng/eopg/newpostings](http://www.tcu.gov.on.ca/eng/eopg/newpostings)

Recent news on the EOPG includes:

- June 9, 2014: [ES Snapshot #6: 2013-2014](#)
- June 5, 2014: [CaMS/2014-3 Bulletin](#)
- May 1, 2014: [CaMS/2014-2 Bulletin](#)
- April 30, 2014: [Summary of 2013-14 Service Delivery Network Development Fund \(SDNDF\) Projects](#)

# EMPLOYMENT ONTARIO

Ontario's employment & training network

## ACKNOWLEDGEMENTS

This CLO E-Communiqué was researched and written by Joanne Kaattari.

For more information about Community Literacy of Ontario, please visit our website at:

[www.communityliteracyofontario.ca](http://www.communityliteracyofontario.ca).

# EMPLOYMENT ONTARIO

Ontario's employment & training network

CLO receives core funding from the Ontario Ministry of Training, Colleges and Universities. We are a proud part of the Employment Ontario network.

