

COMMUNITY LITERACY OF ONTARIO MEMBERS' E-COMMUNIQUÉ OCTOBER 2014

Dear CLO Members,

Community Literacy of Ontario is pleased to present our **October 2014 Members' E-Communiqué**.

Topics covered in this e-communiqué are:

1. Young Adults and Literacy Newsletter
2. Update on CLO's AGM and 20th Anniversary "For the Love of Literacy" Conference
3. MTCU Presentation at Our AGM
4. CLO's Love Letters to Literacy Campaign
5. QUILL Learning Network's Task-Based Activity Portal
6. CLO's Social Media Marketing Modules
7. Golden Oak Program
8. Numeracy Instruction and the Understand and Use Numbers Competency E-Communiqué
9. Employment Ontario News and Information



YOUNG ADULTS AND LITERACY

Community Literacy of Ontario wants to draw your attention to its most recent newsletter "**Young Adults and Literacy**". It was sent to our members by email and mail, earlier this month. At our recent conference, we surveyed programs about its content and usefulness. Everyone who responded, agreed that this resource contains information that they will use in their agencies' programming.

This newsletter looks at designing literacy instruction for youth; approaches to the delivery of training; short-term learning modules and targeted learning modules; resources, tools, and technology; and service coordination.

Access the [Young Adults and Literacy Newsletter](#) for some great programming ideas.



UPDATE ON CLO'S AGM AND 20TH ANNIVERSARY "FOR THE LOVE OF LITERACY" CONFERENCE

Community Literacy of Ontario celebrated its 20th anniversary on October 21st and 22nd at Ryerson University's Oakham House in Toronto. Close to 70 literacy colleagues took part in CLO's two-day "For the Love of Literacy" conference. And we were delighted to have participants come from Rankin Inlet, Nunavut!

In addition to fun and networking, participants were treated to a fabulous lineup of workshops:

- Consider the Possibilities: Innovation in LBS Service Delivery
- Dealing with Downturn: Coping with Stress in Turbulent Times
- Discover the Independent Learning Centre
- EOIS CaMS – Demystifying the Reports
- Fundraising and Special Events
- LinkedIn: Developing Your Professional Presence Online
- Making Creativity Happen
- Ten Online Tools for Busy Non-Profit Leaders



The Annual General Meeting launched a new year and CLO would like to welcome its Board of Directors for 2014/15:

- Pierrette Desrochers-Kavanagh (Chair) – Iroquois Falls Adult Learning Centre
- Shannon Lee-Barrett – (Vice-Chair) – Community Learning Alternatives (Belleville)
- Patti Miller (Treasurer) – Literacy London
- Maria Reolin (Secretary) – The Learning Place (Brampton)
- Chris Beesley – Community Living Ontario (Toronto)
- Nanditta Colbear – Literacy Alliance of West Nipissing (Sturgeon Falls)
- Christine Eaton – Port Cares – The Learning Centre (Port Colborne)
- Eileen Lee – YMCA Literacy Services Huntsville
- Carol Risidore, The Literacy Group (Kitchener)
- Aly Velji – Toronto Public Library
- Johanna White – Red Lake District Adult Learning Centre

CLO would like to take this opportunity to thank its retiring board members for their support of CLO and their commitment to literacy: Pamela Agostino (District School Board of Niagara), Alfred Jean-Baptiste (Centre for Community Learning & Development -Toronto), Teresa Kerr (Trent Valley Literacy Association - Peterborough) and Sandra Richardson-Ross (Organization for Literacy in Lambton).

CLO was honoured to be joined by so many friends of CLO at a celebratory gala dinner on the 21st. Literacy practitioners, board members past and present helped to mark this memorable occasion in style. CLO also recognized the outstanding contributions of Joanne Kaattari, CLO's Co-Executive Director, who has been with CLO since its very beginnings – her leadership and vision are beyond compare. Han Dong, Parliamentary Assistant graciously spoke on behalf of the Ministry of Training, Colleges and Universities to recognize CLO's many achievements and to offer heartfelt thanks to community literacy agencies for their outstanding contributions to their communities. The evening entertainment performed by Errol Lee of [Music is the Method](#) had everyone on their feet and moving to the beat!



MTCU PRESENTATION AT OUR AGM

Community Literacy of Ontario was pleased to be joined at its AGM by Louise Richard-Beaulne, Manager, Foundation Skills, and Terence Kwaramba, Employment Program Consultant, Foundation Skills. Louise presented an update from MTCU and the following are some of the topics that were covered:

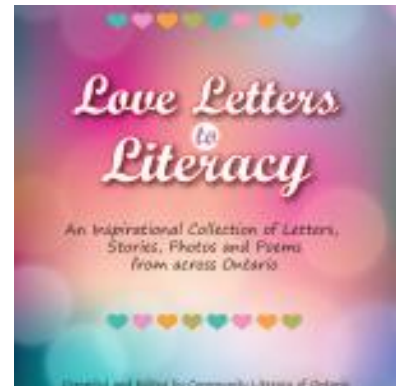
- The Performance Management Frameworks Reports Training
- Learner Gains Assessment Tools
- Strategic Monitoring Pilots
- OALCF Culminating Tasks
- Canada-Ontario Job Grant Program

CLO would like to thank Louise for speaking with our members and for recognizing the hard work of CLO's members.

CLO'S LOVE LETTERS TO LITERACY CAMPAIGN

Community Literacy of Ontario wrapped up its year-long "Love Letters to Literacy" campaign at its gala anniversary dinner on October 21, 2014. This tribute to literacy generated hundreds of pictures, stories, postcards, letters and poems that captured what literacy means across Ontario.

CLO would like to thank everyone who contributed to this incredible campaign and to thank our sponsors for this campaign. All of these submissions have been gathered together and featured in an online book, Love Letters to Literacy – An Inspirational Collection of Letters, Stories, Photos and Poems from across Ontario.



DOWNLOAD THE LOVE LETTERS BOOK NOW: [CLICK HERE](#)

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QUILL LEARNING NETWORKS' TASK-BASED ACTIVITIES FOR LBS

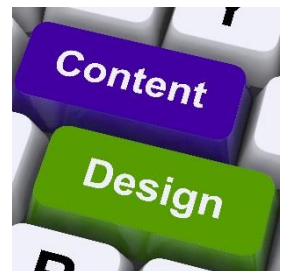
CLO recently asked some of its member programs about their familiarity with QUILL Learning Network's Task-Based Activity Portal. The portal received rave reviews! CLO is pleased to share the history of this great resource, in this article written by Debera Flynn, QUILL Learning Network's Executive Director.



On May 1, 2013 the Task-based Activity Portal for LBS went live, but the story didn't start then nor did it end then either.

In 2010, at a QUILL Learning Network Board meeting, directors Heather Robinet and Maria Bertrand discussed sharing the work of transitioning the demonstrations they use with clients into task-based activities. Networks had received OALCF training and discussed the work load that would incur as LBS staff across the province would start re-casting materials. Sharing the work would be so beneficial! The activity of re-casting tasks and creating a centralized portal for the material began. For the last three years, the Ministry of Training Colleges and Universities have funded projects to create and grow the portal. I have jokingly told colleagues that I could retire now, as my dream has always been to have practitioners from Red Lake to Kingston, Moosonee to Windsor supporting each other. We are working together to stay strong.

Although the portal is a year old, we are continually working at updating and making it more user friendly. We have increased the size of files that can be uploaded recognizing that it was a needed change since task sets are being created that may include jpegs or videos that would be larger than the 2 MBs we have allowed to date. The reference committee suggested that we create one file to list all the tasks in each level indicator. That Excel file can be found on the resources page, Task-based Activities by Level Indicator. This file has identified the areas where we need more task sets. We have also included a Twitter feed, to give a shout out about what is new. Now, you too, can have a say. On the main page of every task-set there is a comment box where you can provide your input on the task set you used. Did you like it? Did you change it? What did your learner say about it? Sharing your comments and thoughts on the task set will benefit all other practitioners.



Personally, I love the logo! I see literacy practitioners sitting around the table sharing their thoughts and ideas on the OALCF.

The Google Analytics shows us that 362 people used the portal from August 1 – September 10, 2014.

The top 3 task sets used were writing a telephone message, essay writing and CAAT Preparation Test. Even the webinar series was viewed by 15 people.



QUILL Learning Network has hired 14 task developers to create 120 new tasks to add ESKARGO information and skill building activities to each one created. Now we are working with the College Sector Committee and the LearningHUB to pilot digitizing tasks. Partners have added more tasks sets including tasks

- from the Digital Learning for the Apprenticeship goal path by Literacy Northwest (LNW)
- from the Apprenticeship curriculum by Literacy Link South Central (LLSC)
- for the Deaf and Francophone streams sections with Deaf Literacy Initiative (DLI) and Coalition Ontarienne de Formation des Adults (COFA)
- for the Francohpone stream – 100 task sets being added now by Centre FORA



Other support organizations shared the vision and passion for creating the portal that supports the OALCF implementation. Thanks to:

- AlphaPlus who created the first wiki and then built the portal
- Literacy Link South Central (LLSC) who organized re-casting of the first demonstrations into task sets
- Literacy Northwest (LNW) who has managed 2 projects to add specific Apprenticeship task sets
- LLSC, LNW and QUILL practitioners who piloted that first wiki and task sets
- Community Literacy of Ontario and Simcoe Muskoka Literacy Network who worked on projects that created task sets
- CESBA who linked the Essential Skills, Knowledge and Attitude (ESKARGO) to each level indicator
- Project READ who created the training on developing task sets

The current review team includes

- Jane Tuer - levelling and complexity
- Karen Coutts, clear writing
- Joan Rawski, editing



I would particularly like to thank the practitioners who have found the errors in the task sets and informed me of them, so they could be revised. That is so important and needed!

The portal was created by this field, for the field. If you haven't been on the portal, check it out! Try some of the materials with your learners. Let them experience tasks that test their skills, prepare them to write milestone and culminating tasks, and introduce them to the LBS goal paths. Expand the resources you use, go to <http://taskbasedactivitiesforlbs.ca/> and let me know how you like it.



CLO'S SOCIAL MEDIA MARKETING MODULES

Community Literacy of Ontario is happy to announce the launch of our social media marketing modules. These online modules will provide you with a step-by-step overview of how to use these technologies. They will also give you access to practical marketing tools and strategies, along with examples of how other organizations have successfully used each technology for marketing.

Topics covered include:

Marketing 101 Blogs Facebook Instagram
LinkedIn Pinterest Twitter Video

You can access our modules at: www.communityliteracyofontario.ca/social-media-marketing/
CLO is grateful to the Ontario Trillium Foundation for funding our Social Media Marketing project.



GOLDEN OAK PROGRAM

The Forest of Reading® is Canada's largest recreational reading program which offers eight reading programs to encourage a love of reading in people of all reading levels.

The Golden Oak™ Award reading program provides a unique opportunity for new readers in adult literacy programs to read books chosen specifically for them. Golden Oak nominated books feature adult content at an accessible reading level!

- They can read the books by themselves, with their tutors, or as part of a reading group.
- This program helps new adult readers to gain the skills to accomplish everyday tasks, as well as foster the love of reading.

REGISTRATION INFORMATION

- **ONE LOW FEE** and you are registered for ALL 8 of the programs, even if you only run the Golden Oak program. More value for less cost!
- \$15 for Public Libraries, Literacy Centre, Homeschoolers and families (\$30 for non-OLA members)

Program resources at your fingertips! The work is done for you! Program ideas, book related content/activities, templates, author/illustrator bios, contact information, contest details and much more.

Register at: www.accessola.com/forest. For more information, please contact: Meredith Tutching, Director – Forest of Reading (Email: mtutching@accessola.com)

CHECK OUT THE FOREST OF READING® [FACEBOOK PAGE](#) AND JOIN THE CONVERSATION! #FORESTOFREADING2015



NUMERACY INSTRUCTION AND THE UNDERSTAND AND USE NUMBERS COMPETENCY E-COMMUNIQUÉ

Community Literacy of Ontario wants to highlight another great e- e-communiqué resource that was emailed to its members in September – “Numeracy Instruction and the Understand and Use Numbers Competency”. Feedback to this has been extremely positive and we want to make sure that you check it out. This handy e-communiqué features resources that literacy practitioners are going to want to explore! Here is the link: [Numeracy Instruction and the Understand and Use Numbers Competency](#)

EMPLOYMENT ONTARIO NEWS AND INFORMATION

MTCU’s Employment Ontario Partners Gateway (EOPG) website provides a wealth of important information for LBS agencies. See: www.tcu.gov.on.ca/eng/eopg/newpostings

There has been a lot of news recently on the EOPG. The following are only snippets, so please be sure to check for these and other important postings:

October 2014: Business Planning

- [2015-2016 Service Provider Business Planning Instructions](#)
- [2015-2016 Support Organization Business Plan Instructions](#)

October 2014: [2015-16 Business Plan Service Provider Instructions](#)

October 2014: [Memo – 2015-16 Business Plan Instructions - ES, OSEB, OEAS, SJS, Local Boards, LBS, and TIOW](#)

October 2014: [Youth Employment Fund Evaluation Letter](#)

October 2014: [Memo - New Culminating Tasks and Revised User Guide](#)

October 2014: [Memo - Employment Culminating Tasks Online for e-Channel Administration](#)

September 2014: [Canada-Ontario Job Grant Program Guidelines](#)

ACKNOWLEDGEMENTS

This CLO E-Communiqué was researched and written by Jette Cosburn.

For more information on Community Literacy of Ontario, please visit our website at: www.communityliteracyofontario.ca.

**EMPLOYMENT
ONTARIO**
Ontario's employment & training network

CLO receives core funding from the Ontario Ministry of Training, Colleges and Universities. We are a proud part of the [Employment Ontario network](#).

