

COMMUNITY LITERACY OF ONTARIO MEMBERS' E-COMMUNIQUE AUGUST 2016

Dear CLO Members,

Community Literacy of Ontario is pleased to present our **August 2016 Members' E-Communiqué**.

Topics covered in this e-communiqué are:

- CLO's Marketing Newsletter
- Project Update – Our “Developing a Culture of Evaluation” Project
- New Resource: “Beyond Trauma: Language Learning Strategies for New Canadians Living with Trauma”
- Support Organization Corner
- Funding Opportunities
- Employment Ontario News and Information



August 2016
E-Communiqué

CLO'S MARKETING NEWSLETTER

Looking for some helpful summertime reading? Check out our [Marketing Newsletter](#). It's hot off our online press!

In this newsletter, we share tools, ideas and resources to support the marketing, communication and outreach efforts of Ontario's literacy agencies.

This helpful resource covers practical topics such as slogans, websites, videos, storytelling and more. And, in the “Great Idea Factory” section of the newsletter, CLO shares awesome marketing ideas from literacy agencies across Ontario.



*CLO's Marketing
Newsletter*



Link to summertime
reading to boost
your marketing!



PROJECT UPDATE – OUR “DEVELOPING A CULTURE OF EVALUATION” PROJECT



There certainly has been a lot of activity in our “Developing a Culture of Evaluation” project funded by the Ministry of Citizenship and Immigration! Community Literacy of Ontario and Literacy Link South Central have been hard at work to develop evaluation resources to help small non-profit organizations deal with the challenges of evaluation.



Online Training Modules

We are very pleased to announce that our eight online evaluation training modules have been posted online for free and easy access! Visit:

www.communityliteracyofontario.ca/evaluation-culture/online-modules



Webinars

On June 23rd, the project delivered its first in a series of six webinars, “*Let the Adventure Begin: Developing a Culture of Evaluation in Your Non-Profit*”. If you missed it, not to worry, you can still access the recorded version at:

<https://vimeo.com/172127041>

Our next webinar, “*Trending Topics: Evaluation in a Digital World*” will be held on September 29, 2016 from 10 to 11 am. Join us for this helpful (and free) webinar where we explore using digital technologies during the evaluation process to engage stakeholders, gather and analyze data, and share the results in creative and engaging ways. To register, click here:

<https://attendee.gotowebinar.com/register/7446469263617423618>

For information on our other upcoming webinars to be held in October, November, January and March, visit our [project website page](#).



Discussion Board – Evaluation Culture Club

Our Developing a Culture of Evaluation conversation has moved. The “Evaluation Culture Club” can now be found at the following Facebook group page:

<https://www.facebook.com/groups/142591052812180/>

Sign into your Facebook account and join us! Let’s learn from each other about how small non-profits can build their evaluation capacity. We look forward to seeing you online!





Online Clinics

There will be a total of ten online clinics delivered through this project. Seven have already taken place and have been recorded for your viewing convenience.

Visit www.communityliteracyofontario.ca/evaluation-culture/online-clinics/ to access our clinics and explore great topics like “Ask the Funder”, “Failure is an Option” and more. And watch your inbox for the next online clinics happening in October, December and January!



Workshop

In addition to other great training opportunities, CLO will be presenting the “Feel the Power of Evaluation” workshop at CLO’s provincial conference on October 18, 2016. Join us as we explore the power of evaluation.

Together we’ll share stories about evaluation challenges and successes in Ontario’s LBS community-based organizations. Measuring impact and developing your culture of evaluation will give your program the power you need to succeed, and survive. Alert: This is not a CaMS conversation. Take your CaMS hat off and replace it with a funky fascinator!

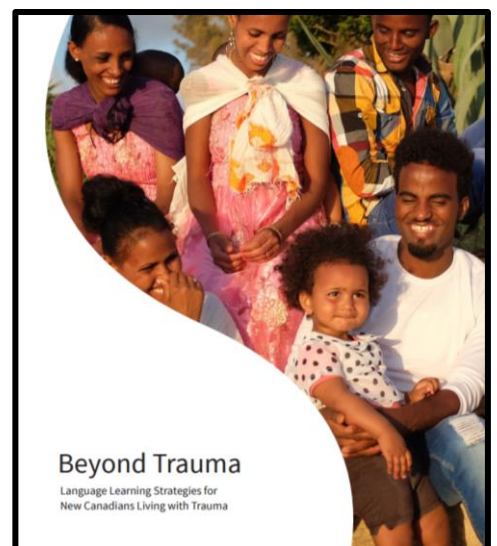
For more information or to register, visit www.communityliteracyofontario.ca/about-us/conference-2016/

“BEYOND TRAUMA: LANGUAGE LEARNING STRATEGIES FOR NEW CANADIANS LIVING WITH TRAUMA”

British Columbia’s Language Instruction Support and Training Network has created an online guide for educators called [“Beyond Trauma: Language Learning Strategies for New Canadians Living with Trauma”](#).

“Beyond Trauma” covers many important topics such as:

- Stress and compassion
- Fostering inclusiveness
- Journaling
- Encouraging resiliency
- Creating pathways to broader community involvement



SUPPORT ORGANIZATION CORNER

Literacy and Basic Skills organizations are supported by a variety of support organizations, including provincial and regional networks located in various communities across the province.



Ontario's support organizations create a wide selection of resources to help literacy agencies. In CLO's "Support Organization Corner" we will share some of these helpful resources.

Coffee with QUILL

"Coffee with QUILL" presents a wonderful opportunity to take a 20 minute online coffee break and learn about partner agencies within the QUILL network. QUILL regularly works with employment and social service agencies in the Grey, Bruce, Huron, Perth and South Georgian Bay areas. "Coffee with QUILL" events can be viewed live, and they are also recorded for later viewing.

Interviews held to date include, Apprenticeship, GED, the LearningHUB, Choices for Change and more. Grab a coffee and listen in at: www.quillnetwork.com/coffee-quill/



Contact North / e-Channel

To help users better understand and use their services, Contact North created a helpful "need-to-know" video called "[Putting the Pieces Together](#)". This video features interactive sections on computers, Internet and e-Channel.

As well, Contact North developed a [YouTube channel](#) that hosts a variety of videos, including:

- An overview of the [e-Channel classroom](#)
- A guided tour in e-Channel in the [Oji-Cree language](#)
- A guided tour in e-Channel in the [Aniishnaabek language](#)



Community Literacy of Ontario (CLO)

CLO asked Ontario's Support Organizations to share information on their project work, resources and training with us. And share they did! CLO then compiled this information into an online resource called "[A Compendium of Project Resources to Support LBS Agencies](#)".

To learn about the tremendous project work occurring across Ontario and resulting supports that are available to you, be sure to read this helpful resource!



FUNDING OPPORTUNITIES

The Federal Government's "Call for Canada 150 Fund"

- Due end of August
- See: <http://canada.pch.gc.ca/eng/1424795454758>

Ontario 150 Community Capital Program

- Due: September 14, 2016
- <http://otf.ca/news/looking-grant-support-your-capital-project>

The Ontario Government's "Ontario 150 Community Celebration Program"

- Due: September 2, 2016
- See: www.grants.gov.on.ca/GrantsPortal/en/OntarioGrants/GrantOpportunities/PRDR015659.html

The Federal Government's "Call for Skills Link Proposals"

- Due: August 12, 2016
- See: www.servicecanada.gc.ca/eng/epb/yi/yep/newprog/skillslink.shtml

Ontario Centre for Workplace Innovation's "Call for Research and Evaluation Proposals"

- Due: August 15, 2016
- See: www.ocwi-coie.ca/call-for-research-and-evaluation-proposals/



EMPLOYMENT ONTARIO NEWS AND INFORMATION

The Employment Ontario Partners Gateway website provides important information for LBS agencies. Be sure to check this site regularly at: www.tcu.gov.on.ca/eng/eopg/newpostings. Recent news includes:

- July 13, 2016: [Memo to EO Service Providers on ESDC's Calls for Proposals](#)
- July 13, 2016: [ADM Letter to the EO Network: Ontario Centre for Workforce Innovation \(OCWI\) Call for Proposals](#)
- July 21, 2016: [ADM Letter to EO Network - Ministry Name Change and Highly Skilled Workforce Expert Panel Report](#)
- Ontario's Highly Skilled Workforce Expert Panel final report: "*Building the Workforce of Tomorrow: A Shared Responsibility*" can be found at <http://news.ontario.ca/m/40855>



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This E-Communiqué was researched and written by Joanne Kaattari. For more information about Community Literacy of Ontario, visit our [website](#).

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