

COMMUNITY LITERACY OF ONTARIO MEMBERS' E-COMMUNIQUE JULY 2019

Dear CLO Members,

Community Literacy of Ontario is pleased to present our **July 2019 E-Communiqué**.

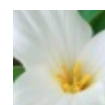
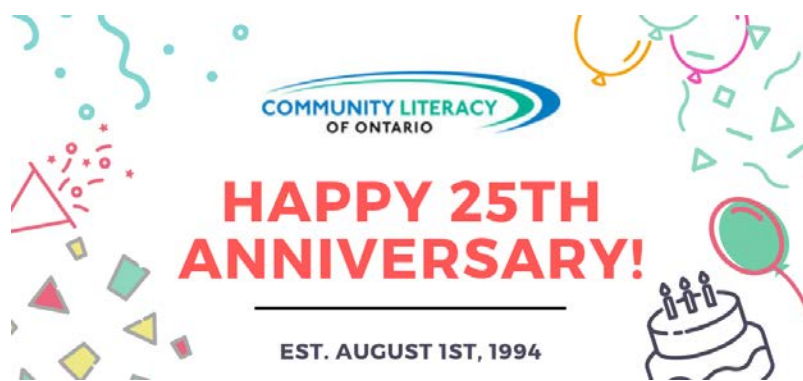
Topics covered in this e-communiqué are:

- August 1st is CLO's 25th Anniversary!
- Save the Date for CLO's Training Day 2019
- Our recorded Webinar – "How Facebook Can Super-Charge Your Marketing and Community Engagement"
- A Guide to Voting: A Literacy Practitioner Workbook for Voting in the 2019 Federal Election
- Employment Ontario News and Information

AUGUST 1ST IS CLO'S 25TH ANNIVERSARY!

On August 1, 2019, CLO turns 25! The "Founding Five" Directors – Vicki Trottier (Haileybury), Lindsay Kennedy (Wellington County), Carynne Arnold (Kingston), Doug Rankin (Kitchener) and Sheila Vlachos (Lindsay), planned and set-up the new community-based network in the summer of 1994. This inspirational group laid the foundation for CLO! These Directors then hired Joanne Kaattari as CLO's Coordinator. In those early years, Joanne worked out of her home office in Sudbury.

There have been many adventures along the way, and CLO has always been surrounded by people of passion, commitment and vision, and we've never wavered in our commitment to community-based literacy programs and the adult learners they serve. CLO is honoured to be called "*The Little Organization That Could.*"



SAVE THE DATE FOR CLO'S TRAINING DAY 2019

Community Literacy of Ontario invites you and your literacy colleagues to our 2019 Training Day. Join us on **Tuesday, October 1, 2019 from 9am to 4pm** for amazing workshops and time to network, learn and share at beautiful [Fern Resort](#) on the shores of Lake Couchiching in Orillia, Ontario. Workshop and registration information will be available in early August.

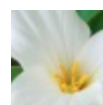


OUR RECORDED WEBINAR – “HOW FACEBOOK CAN SUPER-CHARGE YOUR MARKETING AND COMMUNITY ENGAGEMENT”

CLO is delighted to share the recorded version of our newest webinar: “**Facebook Demystified: How Facebook can super-charge your marketing and community engagement.**”

Is it time to go from drab to fab? Would you like to learn how to super-charge your LBS agency’s Facebook Page? Are you interested in learning best practices, tips and tricks to enhance your marketing and community engagement on Facebook? Then be sure to view CLO’s “**Facebook Demystified**” webinar: <https://vimeo.com/344572776>

As well, we are pleased to share the accompanying “**Tips and Tools**” highlights that summarize this webinar: www.communityliteracyofontario.ca/wp/wp-content/uploads/Webinar-PDFs.pdf



A GUIDE TO VOTING: A LITERACY PRACTITIONER WORKBOOK FOR VOTING IN THE 2019 FEDERAL ELECTION

ABC Life Literacy Canada partnered with Elections Canada to create *A Guide to Voting: A Literacy Practitioner Workbook for Voting in the 2019 Federal Election*.

ABC Life Literacy Canada created this resource to help literacy practitioners engage adult learners in civic literacy in advance of the October 2019 federal election. The information, links and suggested activities help students learn about voting basics such as how to register to vote, different ways to vote and the accessibility resources available. They also guide practitioners through talking to their students about why voting is important and what to expect at a polling place. See: <https://abclifeliteracy.ca/civic-literacy>

EMPLOYMENT ONTARIO NEWS AND INFORMATION

MTCU's Employment Ontario Partners Gateway (EOPG) website provides important information for LBS agencies. Visit this site regularly at:

www.tcu.gov.on.ca/eng/eopg/newpostings

Recent news on the EOPG includes:

- [Memo: LBS SIN Collection](#) (July 4, 2019)
- [Questions and Answers: LBS SIN Collection](#) (July 4, 2019)
- [Joint ADM Memo to EO Network: Request for Qualification](#) (July 3, 2019)
 - [General Questions and Answers](#) (July 3, 2019)
- [Memo: In-demand skilled trades](#) (May 31, 2019)



ACKNOWLEDGEMENTS

This E-Communiqué was researched and written by Joanne Kaattari. For more information about Community Literacy of Ontario, visit our [website](#).

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**EMPLOYMENT
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