

COMMUNITY LITERACY OF ONTARIO MEMBERS' E-COMMUNIQUE JUNE 2015

Dear CLO Members,

Community Literacy of Ontario is pleased to present our **June 2015 Members' E-Communiqué**.

Topics covered in this e-communiqué are:

1. LBS 911 Marketing Clinic!
2. Developing a Culture of Evaluation Project Update
3. Developing a Culture of Evaluation Provincial Survey
4. Partnerships, Resources and Strategies to Engage Ontario Works Clients in Literacy Programming
5. CLO's *Old Books; Amazing You* Workshop
6. Essential Skills Ontario Closes Its Doors
7. CLO's *Understanding and Using Results-Based Data* Newsletter
8. CLO's "Numeracy in Action" Update
9. On the Horizon
10. Summer Reading and Fun
11. Employment Ontario News and Information



LBS 911 MARKETING CLINIC!

Who needs marketing? We do! Who has time and money for it? We don't! Hold on, this sounds like a marketing emergency!



Luckily, Community Literacy of Ontario is bringing in the marketing medics!

Join us for CLO's highly interactive and practical "**LBS 911 Marketing Clinic**", where we will all work together to assess what works, what doesn't work, and what just might work. Bring your websites, brochures and posters, share your Tweets and your posts, and let's talk about marketing successes, challenges and bright ideas.

CLO's "**LBS 911 Marketing Clinic**" will be held on **Friday, October 16, 2015** at the Holiday Inn in Barrie, in conjunction with our Annual General Meeting.

This is a workshop you won't want to miss! The marketing medics are waiting for **YOU!**

Watch for further details, and registration information coming to an inbox near you in July 2015.



DEVELOPING A CULTURE OF EVALUATION – CLO’S PROJECT UPDATE

Community Literacy of Ontario (CLO) and Literacy Link South Central (LLSC) are pleased to share our progress to date on our *Developing a Culture of Evaluation* project. This project, funded by the Ministry of Citizenship, Immigration and International Trade, will help non-profit organizations in Ontario learn about the value of creating and fostering a culture of evaluation in their organizations.



Activity Summary

Our team has been working hard this spring and the following activities are underway:

- Tamara Kaattari knocked it out of the park with a great workshop, *Evaluation: Learning How to Make Evaluation Work (and Workable) for Your Program*, at Laubach Literacy Ontario’s and the Ontario Native Literacy Coalition’s provincial conference on June 19, 2015.
- Resource review: features 41 annotated resources/tools and will be posted to CLO’s website on June 30, 2015
- Key Informant Interviews/Online Provincial Survey: the team has started conducting interviews with 30 small (10 staff or less) non-profits across all regions of Ontario. If you weren’t contacted about these interviews, not to worry – you can still provide input via our online provincial survey which will be open from June 25 until July 24, 2015. Key findings from the interviews and survey will be compiled and included in a report which will be posted to CLO’s website by the middle of September 2015.

Upcoming Events!

Please stay tuned for more information about these exciting interactive project activities:

- Online discussion board on program evaluation: Starting in September 2015 you will be invited to participate in an online discussion board that will share and explore evaluation and a culture of evaluation. This discussion board will provide participants with an opportunity to build an online community of practice. Now that’s exciting and innovative!
- Community of practice online clinics: Please watch for more information about our planned live online sessions. The first session is already scheduled for November 2015! These live interactive clinics will focus on key topics that you have identified as being important as well as key topics that our researchers have identified as “need-to-know”.
- Launch of 8 online training modules: These easy-to-use and easy-to-access online modules will be available at the end of March 2016. More topical information will be released in January 2016.
- Online webinars: Starting in May 2016 you will be able to join us as we share what evaluation means in small non-profits. More details will be shared closer to the delivery dates.

For more information about the project, please

- Contact CLO at info@communityliteracyofontario.ca or LLSC at literacylink@bellnet.ca



DEVELOPING A CULTURE OF EVALUATION – PROVINCIAL SURVEY

Community Literacy of Ontario and Literacy Link South Central are conducting an online provincial survey with small non-profits (10 staff or less) to gather important evaluation data to inform the development of its *Developing a Culture of Evaluation* project's many deliverables, including an online discussion board, 10 online community of practice clinics, 8 online training modules and 6 topical webinars. All project tools and resources will be freely available via CLO's [website](#).

All responses to this survey will be kept anonymous and participating organizations will not be identified. Only aggregate data will be shared.

To thank you for taking the time to complete this survey, completed surveys will be entered into a draw on July 24, 2015 for a \$50 Chapters gift card.

Please click here <https://www.surveymonkey.com/r/cultureofevaluation> , if you would like to complete the survey.



PARTNERSHIPS, RESOURCES AND STRATEGIES TO ENGAGE ONTARIO WORKS CLIENTS IN LITERACY PROGRAMMING

In 2015-2016, Community Literacy of Ontario will share resources and strategies on effective partnerships, resources and strategies to engage Ontario Works and ODSP clients in literacy programming.

We would love to hear from you! Please email us at clo@bellnet.ca or post on our Facebook page or send us a Tweet if you have resources and ideas to share.

We will be sharing resources and strategies regularly in our e-communicues, developing an online tip sheet, and in early 2016, hosting a webinar on this important topic.

Here are a few helpful resources related to these issues. Stayed tuned for more!

- [Project Ontario Works](#) (by Literacy Link Niagara)
- [Targeted Literacy Programming and Outreach for Young Single Males on Ontario Works](#) (by Literacy Link South Central)
- [Service Providers' Perceptions of the Challenges of Delivering Services to Vulnerable Adults in Ontario](#) (by Essential Skills Ontario)
- <http://www.communityliteracyofontario.ca/evaluation-culture/>



CLO'S OLD BOOKS; AMAZING YOU WORKSHOP

CLO's "Old Books; Amazing You" workshop was delivered by Joanne Kaattari and Joan Beaudry at the recent LLO/ONLC conference.

This wonderful workshop was designed to encourage creativity and confidence in adult students.

For inspiration purposes, first we showcased a variety of amazing and fun crafts.

Then, everyone expressed their own creativity by making three different crafts.

The talents and awesome ideas demonstrated by the students made this an extremely fun and dynamic workshop!



ESSENTIAL SKILLS ONTARIO CLOSURES ITS DOORS

Community Literacy of Ontario is saddened by the closure of Essential Skills Ontario (ESO), effective July 1, 2015. ESO, formerly the Ontario Literacy Coalition, built a 27 year legacy of fighting for improvements in adult literacy and essential skills through its work in research, policy and advocacy. To read more about this closure, please visit www.essentialskillsontario.ca/node/789

UNDERSTANDING AND USING RESULTS-BASED DATA E-COMMUNIQUE

In March 2015, Community Literacy of Ontario shared our *Understanding and Using Results-based Data in Literacy and Basic Skills Programs E-Communiqué*. This resource focuses on the data generated from EOIS-CaMS and how it can be used in LBS agencies. We received extremely positive feedback from our members about this informative resource.

If you missed it, not to worry! You can still access it, free of charge, on CLO's website at www.communityliteracyofontario.ca/wp/wp-content/uploads/2015/03/Using-Results-based-Data-March-2015.pdf



CLO'S CURRICULUM RESOURCE "NUMERACY IN ACTION"

CLO wants you to know that our development team has done a final review of this great numeracy resource and the few gremlins that were hiding have been evicted! "**Numeracy in Action**", is available on our website at: www.communityliteracyofontario.ca/numeracy-in-action/

The Understand and Use Numbers Curriculum focuses on the task groups of Manage Money; Manage Time; Use Numbers; and Manage Data and contains 4 - 5 sample task-based activities for each of the Ontario Adult Literacy Curriculum Framework's level indicators related to this competency. A list of additional numeracy resources is also included in this valuable resource.



These curriculum resources are also available in French at: www.communityliteracyofontario.ca/la-numeratie-en-action/

ON THE CLO HORIZON....

Fall 2015:

- Partnerships, Resources and Strategies to Engage OW Clients in Literacy Programming - 2 Tweet Chats
- Launch of Online Discussion Board for the Developing a Culture of Evaluation Project
- CLO's AGM and Training Day
- Online Clinic for the Developing a Culture of Evaluation Project

SUMMER READING AND FUN

Since we are officially into the summer of 2015, CLO would like to help you with your plans for summertime reading and summertime fun. Here are two websites that we think you will enjoy:

- www.goodreads.com
- www.summerfundguide.ca



EMPLOYMENT ONTARIO NEWS AND INFORMATION

MTCU's Employment Ontario Partners Gateway (EOPG) website provides a wealth of important information for LBS agencies. Be sure to check this site regularly.

See: www.tcu.gov.on.ca/eng/eopg/newpostings

EMPLOYMENT ONTARIO

Ontario's employment & training network

Recent news on the EOPG includes:

COJG:

- June 2015: [Memo to COJG Service Providers - Revised Training Provider Monitoring Requirements](#) (PDF, 25 KB)
 - [Extract from COJG Service Provider Amended Agreement](#) (PDF, 34 KB)
- June 10, 2015: [Questions And Answers For Employers](#) (PDF, 230 KB)
- June 10, 2015: [Employer Training Presentation](#) (PDF, 307 KB)

Other:

- June 19, 2015: [LBS Contract Management Process](#)
- June 16, 2015: [Ontario Labour Market Partnerships Guidelines](#)
- June 15, 2015: [Fall 2014 LBS Performance Management System Parking Lot Qs and As](#)
- June 15, 2015: [ADM Letter to EO Network: Local Employment Planning Councils](#)
- June 10, 2015: [EO Data for release to the Local Boards](#)
- May 21, 2015: [2015-2016 LBS Service Provider Sample – Auditor's Report](#)
- May 21, 2015: [2015-2016 LBS Support Organization Sample – Auditor's Report](#)
- May 21, 2015: [Memo: Revised 2015-2016 LBS Service Provider Audit and Accountability Requirements](#)
 - [2015-2016 LBS Service Provider Audit and Accountability Requirements](#)
 - [2015-2016 LBS Support Organization Audit and Accountability Requirements](#)
- May 26, 2015: [EOIS-CaMS Service Provider User Management Guide](#)
- May 22, 2015: [CaMS/2015-3 Bulletin](#)

ACKNOWLEDGEMENTS

This CLO E-Communiqué was researched and written by CLO staff. For more information about Community Literacy of Ontario, please visit our website at: www.communityliteracyofontario.ca.

**EMPLOYMENT
ONTARIO**
Ontario's employment & training network

CLO receives core funding from the Ontario Ministry of Training, Colleges and Universities. We are a proud part of the Employment Ontario network.

