

August 27, 2019

Just in time for International Literacy Day 2019, Community Literacy of Ontario has created new marketing resources for our ever-popular **“More than Words Can Say: Literacy – Why It Matters”**.

To support enhanced access to marketing tools that promote the importance of literacy in Ontario, CLO has created:

- A PowerPoint presentation about **“Literacy – Why It Matters”** for programs to download and edit for use in their own communities
- Graphic images of the data and quotes from **“Literacy – Why It Matters”**, for programs to download and share on social media or in brochures, posters, websites, or other marketing materials
- A **“Literacy – Why It Matters”** infographic

All of these resources are freely available on our website at

www.communityliteracyofontario.ca/literacy-why-it-matters/

