

CLO's Learner Recruitment Factsheets: Strategies, Challenges and New Approaches

COVID-19 has brought significant challenges to LBS agencies. One of these challenges is learner recruitment in changing times. To support this need, Community Literacy of Ontario (CLO) conducted province-wide research and developed a series of three online factsheets about learner recruitment. These factsheets share strategies, challenges, and new approaches to recruiting learners in LBS agencies.

We hope that these success stories increase knowledge of the many innovative ways in which LBS agencies across the province are engaging with and recruiting learners in the changing times since COVID-19.

CLO's Learner Recruitment Factsheets in LBS cover the following topics and can be freely downloaded from CLO's website:

- [Strategies for Learner Recruitment in LBS](#)
- [Challenges to Learner Recruitment in LBS](#)
- [New Approaches to Learner Recruitment in LBS](#)

Now Available For Free On Our Website!



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