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COMMUNITY LITERACY OF ONTARIO MEMBERS' E-COMMUNIQUE SEPTEMBER 2022

Dear CLO Members,

Community Literacy of Ontario is pleased to present our **September Members E-Communiqué**.

The following resources and news items are shared in this e-communiqué:

- Administrative Survey for MLITSD
- CLO's Under-Represented Groups Survey
- Learner Recruitment Webinar Recording
- LBS Advocacy Letter
- Meeting Recording & Bulletin: ES Transformation
- Free Training in the Auto Sector
- International Literacy Day 2022
- Save the Date: CLO's AGM

Administrative Survey for MLITSD

There is a new survey from MLITSD asking questions about administrative costs. This survey is not mandatory, but because your input is important, it can be completed here:

<https://www.surveymonkey.com/r/BW7HCQB>

[ADM Memo: Service Provider Survey on Administrative Costs Spending](#) (PDF, 153 KB)

[Questions and Answers: Administrative Costs Survey](#) (PDF, 395 KB)

CLO's Under-Represented Groups Survey

CLO is producing a research report that will be published in March 2023 on the topic of under-represented groups. To help understand who these groups are, how LBS agencies are already serving them, and how LBS agencies can better serve them, CLO is conducting research to better



understand the issue and provide insight into the successes, challenges, and strategies that currently exist.

The survey will take approximately 15 minutes to complete. To thank you for your time, completed surveys will be entered into a draw for a \$50 Chapters gift card.

Complete this important survey here: [Under-Represented Groups Survey](#).

Learner Recruitment Webinar Recording



In August 2022, CLO hosted a successful webinar called **Learner Recruitment Strategies & Identifying Your Customer Personas**.

In this webinar, we heard about the innovative strategies and promising new practices implemented by LBS agencies. As well, you will learn how to use the marketing tactic of identifying your "Customer Personas" to more efficiently connect with your learners online and on social media platforms.

You can watch the recorded version of our Learner Recruitment webinar via this link:

<https://vimeo.com/745004236>.

LBS Advocacy Letter – Free to Use!

We are pleased to share a copy of the letter CLO sent to all MPP's following the June 2022 election. This letter shares how Literacy and Basic Skills programs are well positioned and eager to work with the Ministry through the transformation to highlight that LBS agencies can support the vision of enhanced and collaborative services. We hope that this letter increases knowledge of the many innovative ways in which LBS agencies across the province are serving learners.

This letter and Literacy Why It Matters can be freely downloaded from CLO's website, and used for your own organizations' outreach and advocacy:

<https://www.communityliteracyofontario.ca/wp/wp-content/uploads/CLO-Letter-to-MPPs-2022.pdf>

Meeting Recording & Bulletin: ES Transformation

During the June 2022 Southwestern LBS meeting, QUILL and partners hosted three guest speakers on the topic of Employment Ontario's Employment Services Transformation, its impact on Literacy and Basic Skills programs, and the speakers' learned experiences as prototype sites. The bulletin and the meeting recording aims to share resources and experiences concerning the EOES transformation process, as well as links, tips, and recordings that we hope are valuable to all who are navigating their own EOES transformation process.

Access the bulletin and a link to the recording of the meeting here:

<https://www.communityliteracyofontario.ca/wp/wp-content/uploads/eBulletin-1-Western-Program-Meeting-June-22-2022-FINAL.pdf>

Update on New 200-Series Milestones

CLO has heard from several organizations that there are issues with the newly developed 200-series milestones not being able to be entered into EOIS. We are pleased to share an update from the Ministry regarding this known issue:

Background:

As part of the [LBS Special Initiatives for 2021-22](#), 29 new milestones and 32 new culminating tasks were developed. The integration of the newly developed OALCF assessment tools into CaMS will not occur until next fiscal year (hoping for April 2023). Therefore, the newly developed milestones and culminating tasks are not available from the current milestone drop-down menu in CaMS.

- The Ministry has not provided any messaging/direction that service providers should start to use the new milestones. The ministry will communicate when the new milestones are available in CaMS.
- Contact North has stated on their website that the milestones will not be placed into CaMS until a later date.
- The new milestones have yet to be translated; once we have the English and French versions, they will be posted in CaMS for the 2023-24 fiscal year.

Issue / Guidance:

- We are advising that the LBS SPs do not use the *new* milestones and culminating tasks, until Ministry direction has been provided.

- If they choose to do so, they will not receive any credit toward the Learner Progress Core Measure and their SQS.
- If an LBS SP has used, or uses, one of the new milestones or culminating tasks in the Contact North repository, there is no method to record this in CaMS
- If a service provider has already used one of the new milestones in the Contact North repository, the learner would be required to complete a milestone that is already in CaMS in order for it to count towards the Learner Progress Core Measure and their SQS.
- The ministry does not advise SPs to select a different or ‘mock’ milestone, as this will skew data reports and not be an accurate reflection of the milestones that are being selected and completed with the learner.

International Literacy Day 2022

For International Literacy Day 2022, CLO is pleased to share the relaunch of our publication 'Literacy Why It Matters'! Literacy is a fundamental human right and affects all areas of life. Learn how literacy affects employment, health outcomes, and more: <https://buff.ly/3Bpgbjl>.

What Ontario's Adult Literacy Learners Say :

“
In my literacy class, I'm getting the help I've always needed. I'm doing better than I ever have in the past. I plan to get my GED and get a better job for myself down the road.”

Find out more about the state of literacy in Ontario: Get the updated 2018 "Literacy: Why It Matters" today.

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See what people are saying by following the hashtag on Twitter: https://twitter.com/hashtag/InternationalLiteracyDay?src=hashtag_click

Save the Date: CLO's AGM



Save the date for CLO's Annual General Meeting! More information and a formal invitation will be shared via email, on CLO's website, and social channels during the first week of October. Proxy forms will be made available as well.

Acknowledgements



Learn more about Community Literacy of Ontario and our amazing resources via our [website](#) or on [Facebook](#) and [Twitter](#). Do you want to receive this e-communicue and other information directly to your inbox? Then please click [here](#) to become a CLO member.