



80 Bradford Street, Suite 508, Barrie, Ontario L4N 6S7

**EMAIL** [info@communityliteracyofontario.ca](mailto:info@communityliteracyofontario.ca)

**TEL** 705-733-2312 | **WEBSITE** [www.communityliteracyofontario.ca](http://www.communityliteracyofontario.ca)

**TWITTER** @Love4Literacy | **FACEBOOK** [www.facebook.com/CommunityLiteracyOntario](http://www.facebook.com/CommunityLiteracyOntario)

April 23, 2020

Due to COVID-19, the Provincial State of Emergency, and the need for social distancing, staff at many Literacy and Basic Skills agencies are working remotely.

Many LBS agencies use Facebook and other social media tools to keep learners and community partners informed and engaged. To support you, Community Literacy of Ontario has prepared a **Facebook Tip Sheet for COVID-19 Communications** to help you be clear about the services you are offering (and not offering) during this pandemic. Click [here](#) to read this helpful resource.

You may also be interested in reviewing our webinar from June 2019, called **FACEBOOK DEMYSTIFIED: How Facebook Can Super-charge Your Marketing** as well as the accompanying *Facebook and Marketing Tip Sheets*. Both these resources can be found [here](#).

Please stay safe and take care of one another at this difficult time.



## Working remotely during COVID-19?

Tips to make sure you are clear on social media about the services you are offering to learners and your community.

