

## COMMUNITY LITERACY OF ONTARIO MEMBERS' E-COMMUNIQUE JULY 2015

Dear CLO Members,

Community Literacy of Ontario is pleased to present our **JULY 2015 Members' E-Communiqué**.

Topics covered in this e-communiqué are:

1. CLO's Mini Survey: Engaging Ontario Works Clients in LBS Programming
2. CLO Tweet Chat: "How do you Support Ontario Works clients in your LBS program?"
3. Our LBS 911 Marketing Clinic and AGM
4. "Smarten Up: It's Time to Build Essential Skills"
5. New from our Evaluation Culture Project: Annotated Review of Evaluation Resources
6. Employment Ontario News and Information



### CLO'S MINI SURVEY ENGAGING ONTARIO WORKS CLIENTS IN LBS PROGRAMMING

Community Literacy of Ontario would love to hear from you!

- What strategies and partnerships do you have in place to engage Ontario Works clients in literacy programming?
- What resources are most helpful to you?

We will share the results with you during the year, via an online Tip Sheet, webinars and two Tweet Chats.

Please take a moment to share your ideas in our mini survey:

[www.surveymonkey.com/r/owstrategies](http://www.surveymonkey.com/r/owstrategies)



**Community Literacy of Ontario wants to hear from you!**

How do you engage Ontario Works clients in literacy programming?

Please share your ideas in our mini survey!

[www.surveymonkey.com/r/owstrategies](http://www.surveymonkey.com/r/owstrategies)



## CLO TWEET CHAT: "HOW DO YOU SUPPORT ONTARIO WORKS CLIENTS IN YOUR LBS PROGRAM?"

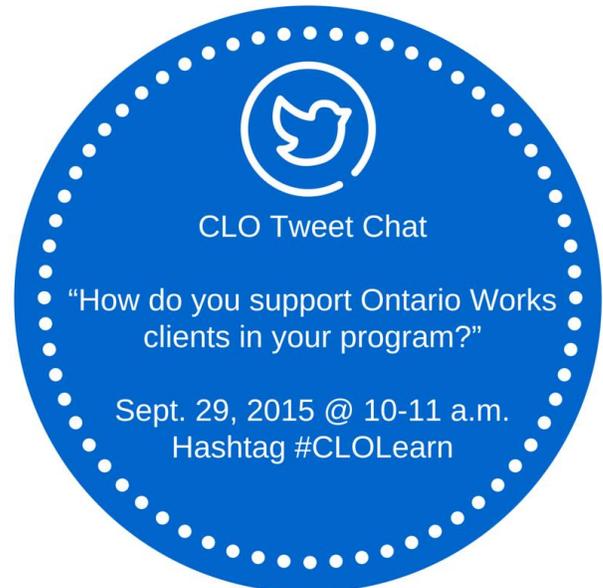
CLO is jumping in with both feet into the Twitterverse! We will be holding our first Tweet Chat on the important topic of "How do you support Ontario Works clients in your LBS program?"

Our Tweet Chat will be held on September 29, 2015 from 10-11 a.m. using the Hashtag [#CLOLearn](#).

If you aren't sure what a Tweet Chat is or how to participate, review this helpful blog posting, "[Tweet Chats 101](#)".

Not on Twitter? Don't despair, we will be summarizing the learnings in an online "Tip Sheet".

CLO will share more details closer to this event, but be sure to mark the date. Let's do lifelong learning together!



## CLO'S LBS 911 MARKETING CLINIC AND AGM

Join us for CLO's highly interactive and practical "[LBS 911 Marketing Clinic](#)", where we will all work together to assess what works, what doesn't work, and what just might work.

Topics covered include:

- The Marketing Doctor is in!
- Good Tweet / Bad Tweet
- Brochures, Posters, and Flyers, Oh My!
- The Wonderful World of Websites
- Bright Idea Factory

LBS 911  
Marketing Clinic

CLO's "[LBS 911 Marketing Clinic](#)" will be held in conjunction with our Annual General Meeting. We will also host an important workshop called "[Essential Skills for Employment and Education](#)".

- **Event date and time:** Friday, October 16, 2015
- **Time:** 9:30 a.m. to 3:30 p.m.
- **Location:** [Holiday Inn](#), Barrie

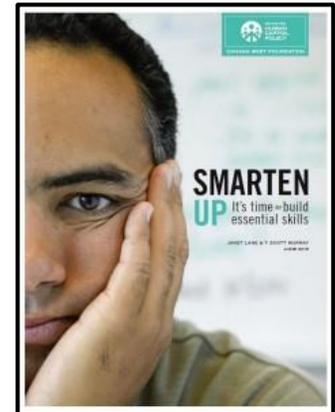
Please click [here](#) for more details and registration information.



## "SMARTEN UP: IT'S TIME TO BUILD ESSENTIAL SKILLS"

The Canada West Foundation has published *Smarten Up: It's time to build essential skills*, a report analyzing data from the 2011 Programme for the International Assessment of Adult Competencies (PIAAC) combined with the Canadian National Household Survey of the same year.

Written by Janet Lane and T. Scott Murray, the report includes information on essential skills shortages, some of the reasons for these shortages, and possible ways to improve skills and productivity. The following graphic summarizes the key findings.



Source: Decoda Literacy: <http://decoda.ca/read-all-about-lit/smarten-up-its-time-to-build-essential-skills/>



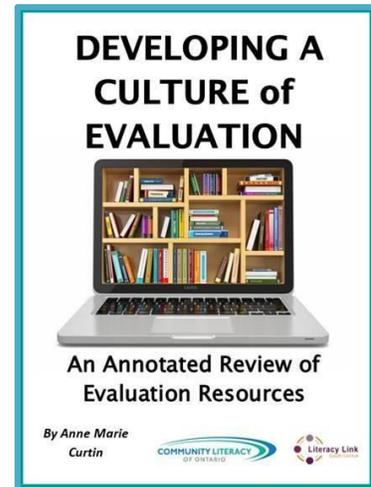
## NEW FROM OUR EVALUATION CULTURE PROJECT! AN "ANNOTATED REVIEW OF EVALUATION RESOURCES"

Check out our Culture of Evaluation Project's "[Annotated Review of Evaluation Resources](#)" at:

[www.communityliteracyofontario.ca/wp/wp-content/uploads/DCE-Annotated-Literature-Review.pdf](http://www.communityliteracyofontario.ca/wp/wp-content/uploads/DCE-Annotated-Literature-Review.pdf)

This resource compiles and reviews 41 resources focusing on:

- Evaluation Culture
- Planning for Evaluation
- The Evaluation Process
- Types of Evaluation/Evaluation Tools
- Measuring Your Impact
- Reporting Results



## EMPLOYMENT ONTARIO NEWS AND INFORMATION

MTCU's Employment Ontario Partners Gateway (EOPG) website provides a wealth of important information for LBS agencies. Be sure to check this site regularly at: [www.tcu.gov.on.ca/eng/eopg/newpostings](http://www.tcu.gov.on.ca/eng/eopg/newpostings)

**EMPLOYMENT  
ONTARIO**  
Ontario's employment & training network

Recent news on the EOPG includes:

- June 2014: [ES Snapshot #6: 2013-2014](#)
- June 26, 2015: [2016 - 2017 Regional Network Literacy Service Planning](#)
- June 29, 2015: [ADM Letter to the EO Network: Youth Job Connection](#)
- July 6, 2015:
  - [Memo – LBS Service Delivery QSAR](#)
  - [Service Delivery QSAR Template](#)
  - [Memo: 2016-2017 Regional Network Literacy Service Planning](#)
  - [2016-2017 Regional Network Literacy Service Plan](#)
  - [2016-2017 Service Delivery Chart](#)
  - [Literacy Service Plan Map](#)

## ACKNOWLEDGEMENTS

This CLO E-Communiqué was researched and written by CLO staff. For more information about Community Literacy of Ontario, visit our [website](#). CLO receives core funding from the [Ontario Ministry of Training, Colleges and Universities](#). We are a proud part of the Employment Ontario network.

